

FOR IMMEDIATE RELEASE

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Subject Line: Addison Homes of Greer, South Carolina Partners with SunTegra

Homebuilder Addison Homes Expands Solar Offering with the SunTegra® Solar Roof

Port Chester, N.Y. — SunTegra (formerly known as Integrated Solar Technology, LLC), an advanced solar product and manufacturing company based in New York, is pleased to announce a new partnership with Addison Homes. Based in Greer, South Carolina, Addison Homes is a leading Green Home Builder dedicated to sustainable building principles that minimize environmental impact and maximize homeowner value.

“We are thrilled to be working with Addison because of their reputation and breadth of expertise offering homeowners the best experience in new construction,” said Mark Paille, Vice President of Sales at SunTegra. “Addison Homes has built up an impressive reputation for building high performance - healthy homes, over the past few years and has experience with other roof-integrated solar solutions like the DOW POWERHOUSE™ solar shingles. We are excited to help them further strengthen their competitive edge with SunTegra.”

As a full-service homebuilder, Addison Homes offers every client a start-to-finish solution to make their dream home a reality. The company’s ability to offer a roof-integrated solar shingle has put them in a very unique position in the market. Whereas other contractors do strictly traditional roofing, Addison Homes stands out against the competition by offering homeowners the ability to combine their roofing and solar into one seamless job – saving them money and giving them the preferred aesthetics of a solar roof solution.

“We have developed our solar program to where it has become a staple in our offering,” said Todd Usher, founder and President of Addison Homes. “Solar is important for our communities, our company’s mission, and, of course, for our homeowners. When homeowners call looking to build, we can educate them about what solar shingles are, what they can do for them, and give them all the tools they need to determine that a solar roof is right for them.”

SunTegra’s Solar Shingles offer customers a viable and cost-effective way to seamlessly integrate solar into their roofs. The SunTegra Solar Shingle attaches directly to roof decking, or battens, and functions both as a solar panel and as a roofing material. The SunTegra Solar Shingle is UL certified and provides homeowners with a 2-in-1 solution to power and protect their homes.

About SunTegra

Founded by Oliver Koehler in 2013, SunTegra (formerly known as Integrated Solar Technology, LLC.) is a building-integrated solar products company offering homeowners and businesses aesthetically-pleasing, financially-viable alternatives to standard, rack-mounted solar panels. The SunTegra Solar Shingle and Solar Tile Roofs integrate into the way we live and build. By installing flush to the roof decking with no racking system needed and instead of traditional roofing materials, SunTegra systems are low-profile and provide protection for the home. By leveraging the most proven solar energy technologies, SunTegra Solar Roofs are as efficient as standard solar panels and provide homeowners with the long-term energy bill savings that make solar a sound investment. SunTegra offers its Shingles and Tiles to homeowners and businesses through its Authorized Dealer Network consisting of roofers, builders, and solar contractors. For more information, see www.suntegrasolar.com.

About Addison Homes

In 2002, Addison Homes became the only Greenville SC builder to certify 100% of its homes to rigorous “green” performance standards. Todd Usher founded Addison Homes with the vision that a personal commitment to sustainable principles—complemented by well-defined processes and procedures—could be the keystone of a residential construction firm. The Greenville SC builder’s commitment to sustainable design/construction has been recognized with multiple awards, including US Green Building Council-South Carolina Chapter’s Leadership in Green Building Award, National Association of Home Builders’ Green Advocacy Award, EarthCraft House Regional Builder of the Year and Greenville Home Builders Association Builder of the Year. Addison Homes projects have garnered honors such as the EarthCraft House Gold Project of the Year and Southern Home & Garden Bridge Award for Green Building, just to name a few. Addison Homes’ has become the Greenville SC builder of choice for clients who want a Healthy, *High*Performance Home without necessarily paying a “high performance” price. The Addison Homes’ mission is minimizing environmental impact while maximizing homeowner value. www.addison-homes.com

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